



GenNow
Network™

Charlotte Chapter *Membership Packet*



The American Cancer Society (ACS) GenNow Network engages young professionals across the nation in the fight against cancer. We are passionate individuals who raise funds and awareness by leveraging our personal and professional networks, organizing mission-based activities and events, and fostering community partnerships.

Our goal is to support the American Cancer Society's mission to improve the lives of people with cancer and their families through advocacy, research, and patient support, to ensure everyone has an opportunity to prevent, detect, treat, and survive cancer.

By joining an ACS GenNow Network chapter, you are making an investment in our vision to end cancer as we know it, for everyone.

Why join the GenNow Network?



Help Save Lives

Make a direct impact in the life-saving mission of the American Cancer Society.



Connect

Opportunity to connect and engage with other like-minded leaders in your community.



Develop

Exposure to professional and personal development opportunities.



Enjoy

Have fun with your peers while supporting a cause that inspires you.

Our GenNow Network Chapter will focus on successfully carrying out work within 3 pillars: Mission, Mentorship and Impact.

Mission



Chapters implement mission-centric opportunities for members and supporters to further ACS initiatives

Mentorship



Members will be offered opportunities for professional development and networking with members/chapters

Impact



Chapters host unique, memorable events to engage communities in raising funds to help improve the lives of people facing cancer



Networking and Relationship Building:

- Be part of the first nationwide young professionals' network within a health-centric nonprofit organization.
- Networking opportunities with some of the leading professionals and volunteers in your city.

Leadership and Professional Development

- A motivating environment with like-minded peers in the young professional space.
- Learning, development, and mentorship opportunities.
- Develop new job skills and learn to apply current skills in new ways.

Experience a Sense of Community

- Opportunity to give back to your community
- Be a true partner with the American Cancer Society in your community and support their lifesaving mission through your volunteer efforts.
- Work with others who are passionate and connected to the fight against cancer.

Members are individuals who have completed the annual application process to become part of their local ACS GenNow Network chapter. These individuals are aware of, and agree to, fulfilling the expectations of a chapter member and are committed to upholding their role. They are well-connected leaders within their community and are passionate about the mission of the American Cancer Society.

Member Fundraising Goal

All Members

\$1,000

New Members

\$500

All Member Expectations

- One-year commitment, the vice president/president role is a 2-year commitment.
- New member fundraising goal, \$500
- All member fundraising goal, \$1,000
- GNN chapter fundraising small-scale events (2-3 events each year)
- 5 hours of volunteering/ year
- ACS Taste of Hope gala support: Volunteering night of event, securing auction items, and more.
- Active participation/attendance at meetings and events
- Serve as a community ambassador of the American Cancer Society GenNow Network
- Purchase an event ticket for the Taste of Hope gala or sell one ticket.
- Participation or volunteer in at least one additional ACS volunteer opportunity
- ACS CAN, Making Strides Against Breast Cancer, Relay For Life, Hope Lodge, Road to Recovery, Determination, etc.

Leadership Expectations

- 10 hours of volunteering/ year
- Assigned leadership responsibilities



Members have the opportunity to serve as a members of the leadership or join a committee: which committees would you be interested in joining?

Chair

The Board Chair will lead the ACS GenNow Network by ensuring its mission is prioritized, while also fostering strong relationships with stakeholders, overseeing financial health, and recruiting and developing future board leaders.

Vice Chair

The Vice Chair will support the Chair in leading the ACS GenNow Network by assisting with administrative tasks, crisis management, succession planning, and fostering collaboration among board members and stakeholders.

Internal Chair

The Internal Chair role will play a crucial role in fostering effective communication and collaboration within our organization. This position is responsible for developing and implementing strategies to enhance internal communication channels, promote member engagement, and strengthen our organizational culture.

Recruiting & Onboarding Co-Chairs:

The Recruitment and Onboarding Lead is responsible for developing and implementing strategies to attract and onboard top talent. This team plays a vital role in ensuring a seamless and positive experience for new members, contributing to the overall success of the organization.

Events Co-Chairs:

Event Co-Chairs are responsible for promoting the organization's brand and mission with fundraising event opportunities. This team will lead the event planning aspects for 1 signature event and 2-3 small-scale events each year.

Marketing Co-Chairs:

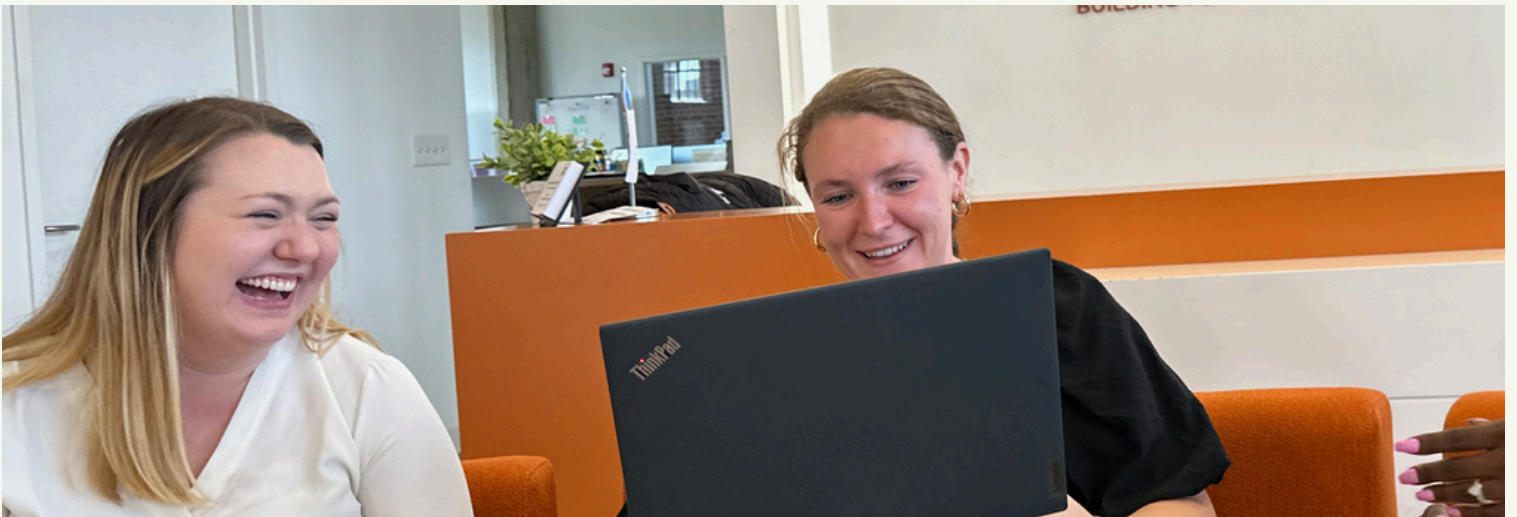
The Marketing Co-Chairs is responsible for developing and implementing marketing strategies to promote the organization's brand, products, or services. This committee works collaboratively to create effective marketing campaigns, manage brand messaging, and track key performance indicators (KPIs) to measure success.

Sponsorship Co-Chairs:

The Sponsorship Committee is responsible for identifying, cultivating, and managing relationships with potential sponsors to secure financial support for the organization's programs and initiatives. This committee plays a crucial role in generating revenue and ensuring the organization's financial sustainability.

Finance Co-Chairs:

The Finance Committee is responsible for assisting all members with identifying opportunities to individually raise \$1,000 or more for the American Cancer Society.



2025 Chapter Meetings

- Tuesday, January 14, 6:00 pm (Virtual)
- Tuesday, February 11, 6:00 pm (In Person)
- Tuesday, March 11, 6:00 pm (Virtual)
- Tuesday, April 8, 6:00 pm (Virtual)
- Tuesday, May 13, 6:00 pm (In Person)
- Tuesday, June 10, 6:00 pm (Virtual)
- Tuesday, July 8, 6:00 pm (Virtual)
- Tuesday, August 12, 6:00 pm (In Person)
- Tuesday, September 9, 6:00 pm (Virtual)
- Tuesday, October 14, 6:00 pm (Virtual)
- Tuesday, November 11, 6:00 pm (In Person Transition to 2026)
- Tuesday, December 9, 6:00 pm (Virtual)

Save the Date

Taste of Hope Gala – November 1, 2025

Contact Us Today

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Chapter website Coming Soon